

Broadview Federal Credit Union Grant Request Evaluation Framework

Criteria	Scale			
	Exceeds Expectation (4)	Meets Expectation (3)	Almost Meets Expectation (2)	Does Not Meet Expectation (1)
Clarity of Application/Fully Addresses Questions	Application provides clear, illustrative and vibrant responses to all questions and provides all information requested.	Application answers all questions and adequately describes the issue and impact of the application.	Application does not fully address all questions or does not clearly explain what requested funds are to be used for.	Application is incomplete or missing requested information.
Population Served	Application fully and clearly describes the population to be served by the funding request, and that population falls 1) into Broadview's geographic footprint and 2) is one of our priority populations.	Application provides a general idea of the population served and that population is mostly within Broadview's geographic footprint and does fall into one of our priority populations.	Population impacted by the funding request does not fall within Broadview's geographic footprint or a priority population.	Application is unclear or does not describe the population served.
Focus Areas	The application falls clearly into more than one of Broadview's giving focus areas.	The application falls clearly into one of Broadview's giving focus areas.	The application does not clearly fall into one or more of Broadview's giving focus areas.	The application lies completely outside of Broadview's giving focus areas.
Project Reach/Community Impact	The funding requested would not only help the organization to continue their mission, but it would increase their impact and allow the organization to grow and serve more people, more efficiently.	The funding requested would allow the organization to continue their mission of serving the community.	The funding request provides incomplete details on how the funding would impact the organization.	The funding request does not include information on how the funds would be utilized to serve the organization.

Budget	The included project budget is clear, detailed, researched and realistic. Additionally, the requested amount does not exceed more than 50% of the organization's total budget.	The included project budget is clear and realistic, but lacks some detail. Additionally, the requested amount does not exceed more than 50% of the organization's total budget.	The included budget lacks detail or is not realistic to the project in question. Or the requested funding amount exceeds 50% of the organization's total budget.	The included budget is incomplete or not included.
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**** Additional bonus points (1 each) available for projects that: 1) Represent an innovative, new approach to solving the problem in question, 2) has a social enterprise component to the application, and/or 3) includes a plan for project sustainability/self-sufficiency for when the funding time period ends.**